

AN INVITATION TO PARTICIPATE IN

THE IT SECURITY ANALYST & CISO FORUM

18th - 19th March 2024

The Clermont Hotel, Charing Cross,
London

A PHYSICAL EVENT COMBINING ONE-ON-
ONE ANALYST BRIEFINGS & A CISO
ROUNDTABLE DISCUSSION



**BRIEF IN TWO DAYS THE MOST POWERFUL IT SECURITY ANALYSTS IN THE WORLD &
PARTICIPATE IN A ROUNDTABLE DEBATE WITH A DOZEN TOP CISOs**

Our annual IT Security Analyst & CISO Forum will be held as a physical event on the 18th and 19th of March 2024 at the The Clermont Hotel, Charing Cross, London.

On the first day, you will have the opportunity to brief 8-10 analysts on your company's business strategy and leading technologies/services.

On the second day, approximately a dozen CISOs will be invited to speak at an informal roundtable where you can pose your burning questions.

Organised lunch and dinners on both days will also provide a relaxed environment for further networking.

THE IT SECURITY ANALYST FORUM WILL ENABLE YOU TO:

- Build, nurture and update key analysts who assess and define your company's future, in both a formal and informal environment.
- Provide an extremely cost & time effective way for your CTO or CEO to brief a year's worth of analysts in two days.
- Gather insight into current analyst thinking and assessments.
- Be ahead of your competitors!



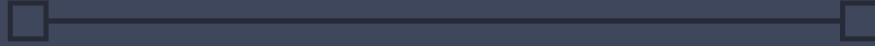
THE CISO AND ANALYST ROUNDTABLE DEBATE - PLUS YOUR CHANCE TO QUIZ THE CISOs

- This annual roundtable is attended by approximately a dozen CIOs & CISOs, as they know it's one of the only truly honest environments where they can vent their opinions and exchange their experiences amongst like-minded colleagues in a private and informal setting.
- What is unique and special is that the analysts and vendors get to put a question to the table in order to stimulate debate, resulting in unique insight and the inside track on what the CISOs are looking for from the vendor community. This event will have your sales guys chomping at the bit to participate!
- Meet, network, debate & influence a dozen of Britain's top CISOs!



COST

Tickets will be £13,950. Registration is available to the first 10 vendors only on a first come first serve basis, so we urge you to book your place soon!



CONFIRMED ANALYSTS FOR 2024

Forrester - Madelein van der Hout
Omnisperience - Teresa Cottam
S&P Global 451 Research - Scott Crawford
Omdia - Maxine Holt/Rik Turner
Frost & Sullivan - Jarad Carleton
IDC - Richard Thurston
LionFish Tech Advisors - Jonathan Care
Enterprise Management Associates - Chris Steffen
Everest Group - Nitish Mittal
KuppingerCole - Warwick Ashford
Paul Stringfellow - GigaOm



CONFIRMED COMPANIES OF CISOS FOR 2024

Barclays Bank
Canon Europe
Cognizant
Deloitte
Doc Planner
DunHumby
EML Payments
IGSK
NHS
Trafigura

TESTIMONIALS

Scott Crawford, 451 Research (part of S&P Global)

The forum is one of the very few events – and perhaps the only event – that combines interactions with vendors with an informative roundtable with CISOs. Both make a contribution to helping shape out research in the coming year.

Derek Brink, Aberdeen

Eskenzi PR continues to excel at creating an environment for security leaders, vendors, and analysts to share perspectives and learn from one another. The industry is better for it.

Rik Turner, Omdia

The IT Security Analyst and CISO Forum is a highlight of the calendar for cybersecurity analysts. Always of great value in terms of meeting new vendors and getting a reality check from the CISOs.

Analysts

Tami Casey, Director of Global Corporate Communications at Qualys

Congratulations on a successful event! Thanks so much for hosting the events and for including Qualys. You had a great group of analysts and CISOs and our CISO greatly benefited from the engagement. And of course your team did a fabulous job with notes and follow-ups.

Perry Carpenter, Chief Evangelist at KnowBe4

It was a wonderful event which we've attended previously and will certainly attend again as it ticks so many boxes, including meeting top security analysts over the course of two days and we get incredible insight and connections with the CISOs during the CISO roundtable.

Jan Carroll, formerly Marketing Director at Edgescan

Edgescan was very well received by a number of the analysts who hadn't necessarily heard from us before. We're very excited to learn that we will now be featured in a number of reports that we wouldn't have been included in if it wasn't for the Forum. – thank you Eskenzi for arranging these high level briefings.

Vendors



For more information contact Yvonne Eskenzi
Call +44 (0)20 71832 832 or email yvonne@eskenzipr.com

Stephen Khan, CISO at ASI Cyber Consulting

I have attended and enjoyed Eskenzi CISO round tables for many years. Discussions and conversations are engaging, open and very candid based on senior leadership experience on the ground. This has helped me steer strategic vision and add tangible value to my organisations. Through these exchanges, I'd be surprised if my peer network, industry analyst, and of course vendors do not draw value which will help in their roles. In particular, vendors get a blunt view of CISO drivers, offering ideas for a meaningful conversation and product and services alignment.

Sandip Patel, Chief Security Officer at APM

I've been attending the Eskenzi CISO roundtables for a number of years as it's a unique forum the brings together CISOs from a diverse range of industries and allows me to gauge the "feeling" of the moment amongst my peers - as everyone feels very free to open up and share their insight and experiences across a wide range of topics.

Mark Swift, CISO at Trafigura and Group Companies

I find it an invaluable opportunity to engage with leading analysts and vendors, to gauge general security industry sentiment and future focus. They get a lot from the event in return, as the exchange helps them dip-test their product ideas/research with the real world of a bunch of hardened CISOs, who are both candid and honest.

Shan Lee, CISO at DocPlanner

I've attended the Eskenzi IT Security Analyst & CISO forum every year since returning to the UK. It's a great opportunity to tell analysts and vendors what we think about what we're seeing in the industry, what we want from them, and I'm sure the analysts get plenty out of the inevitable banter that ensues between vendors and CISOs.

Avtar Sehmbi, Board Member of Cigna Health Services, Chief ISO International Markets & Global Head of Global Solutions

I always make sure I make time for the Eskenzi CISO roundtables as it's a unique mix of peer leaders, leading industry analysts and product vendors in attendance. This allows me to gain a holistic view of the latest industry challenges and varying views on solving these items.

End-Users