

The summer package.

Eskenzi PR and Bora Cybersecurity Marketing are joining forces for the summer to offer a ready-made package: original thought leadership content and multi-channel distribution to improve brand visibility, increase awareness & credibility, and generate leads.

1x Crowd-sourced research report

- Interviews with 3–5 visible cybersecurity experts in your ICP, on a chosen topic
- We write the report and introduce you to the experts
- Landing-page copy included; design to your brand guidelines (+\$1,000)

5x social posts & 3x blogs

- 5 long-form social posts written by our writers, for you to publish
- 3 blogs by our writers (established contributors), published in their name in 3rd-party security/tech publications
- Each references your report, with links to your website

4–8x Tier-1 press hits / month

- **Two months** of pitching by Eskenzi PR, the leading cybersecurity PR agency
- 1–2 press releases pitched to the media
- 1 article written and pitched on the report's results

~16x Commentary opportunities

- Rapid-response commentary with quotes from your spokespeople
- 2 opportunities a week, over **two months**

WHAT IT DOES (QUICKLY)

- Puts you in direct conversation with prospects from your ICP
- Aligns your message with visible, vocal cybersecurity experts
- Generates tier-1 coverage for your company
- Soft-touch for existing prospects, soliciting feedback indirectly
- Backlinks, citations & mentions supporting SEO/GEO programs

WHY NOW

Content production slows down over the summer, and companies need a marketing-sourced pipeline push going into H2.

Limited offer. Capacity for 3 clients only.

\$19,995 · expires 31 August 2026

info@welcometobora.com